



# Universidad Laica Eloy Alfaro de Manabí

FACULTAD DE CIENCIAS ECONÓMICAS - SEDE MATRIZ: MANTA

CARRERA COMERCIO EXTERIOR - MODALIDAD PRESENCIAL

| UNIDAD | CARRERA                                | UNIDAD BÁSICA  |      |          |     |     | UNIDAD PROFESIONAL                        |          |     |     |    | UNIDAD INTEGRACIÓN CURRICULAR                        |     |          |     |          |   |    |   |           |     |   |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|--------|--|--|------|----------|-----|-----|---|----------|-----|-----|----|--|-----|----------|-----|----------|---|----|---|-----------|-----|---|----|----|---|-------------|-----|----|----|-----|---|-------------|-----|----|----|-----|---|---------|-----|----|----|-----|---|
|        |  | COD  | P.R. | Créditos | ACD | APE | AA  | Créditos | ACD | APE | AA | Créditos   | ACD | APE      | AA  | Créditos |   |    |   |           |     |   |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 1      | MATEMÁTICA                             | ESB-1208   | 144  | 32       | 64  | 48  | 3   | CEX-104  | 144 | 64  | 32 | 48   | 3   | ESB-5202 | 96  | 32       | 32  | 32 | 2 | CEX-103   | 144 | 80  | 16 | 48 | 3 | CEX-106     | 96  | 48 | 16 | 32  | 2 | CEX-106     | 96  | 32 | 16 | 48  | 2 |         |     |    |    |     |   |
|        |  | CONTABILIDAD GENERAL                                     |      |          |     |     | METODOLOGÍA DE LA INVESTIGACIÓN           |          |     |     |    | INTRODUCCIÓN AL COMERCIO EXTERIOR                    |     |          |     |          | REALIDAD NACIONAL Y GEOPOLÍTICA                                 |    |   |           |     | CATEDRA ALFARO                                    |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 2      | MATEMÁTICA FINANCIERA                  | SEB-1299   | 144  | 48       | 48  | 48  | 3   | CEX-202  | 96  | 32  | 32 | 32   | 2   | CEX-105  | 96  | 48       | 16  | 32 | 2 | CEX-203   | 144 | 64  | 32 | 48 | 3 | ESB-5303    | 144 | 64 | 32 | 48  | 3 | CEX-103     | 96  | 32 | 16 | 48  | 2 | CEX-103 | 96  | 32 | 16 | 48  | 2 |
|        |  | RESPONSABILIDAD SOCIAL Y EMPRESARIAL                     |      |          |     |     | FUNDAMENTOS DE ECONOMÍA                   |          |     |     |    | DESARROLLO DEL COMERCIO REGIONAL                     |     |          |     |          | CONTABILIDAD DE COSTOS  |    |   |           |     | ECONOMÍA GLOBAL                                   |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 3      | FINANZAS CORPORATIVAS                  | CEX-301  | 96   | 32       | 32  | 32  | 2   | CEX-405  | 96  | 32  | 16 | 48   | 2   | CEX-307  | 144 | 64       | 32  | 48 | 3 | CEX-303   | 144 | 64  | 32 | 48 | 3 | CEX-205     | 96  | 32 | 16 | 48  | 2 | ESB-5305    | 144 | 64 | 32 | 48  | 3 | CEX-103 | 96  | 32 | 16 | 48  | 2 |
|        |  | COMPORTAMIENTO ORGANIZACIONAL                            |      |          |     |     | ESTADÍSTICAS                              |          |     |     |    | TEORÍA DE LA POLÍTICA COMERCIAL                      |     |          |     |          | DERECHO CONSTITUCIONAL Y LEGISLACIÓN DEL COMERCIO               |    |   |           |     | MICROECONOMÍA                                     |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 4      | MACROECONOMÍA                          | ESB-5304   | 144  | 64       | 32  | 48  | 3   | CEX-402  | 96  | 48  | 16 | 32   | 2   | CEX-302  | 96  | 32       | 32  | 32 | 2 | CEX-403   | 144 | 64  | 32 | 48 | 3 | CEX-604     | 144 | 64 | 32 | 48  | 3 | CEX-103     | 96  | 32 | 16 | 48  | 2 | CEX-103 | 96  | 32 | 16 | 48  | 2 |
|        |  | GESTIÓN LOGÍSTICA EMPRESARIAL                            |      |          |     |     | COMERCIO JUSTO Y SOBERANÍA ALIMENTARIA    |          |     |     |    | MECANISMOS DE INTEGRACION                            |     |          |     |          | INVESTIGACION OPERATIVA   |    |   |           |     | INNOVACION, EMPRENDIMIENTO Y LIDERAZGO            |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 5      | RELACIONES ECONÓMICAS INTERNACIONALES  | CEX-601  | 144  | 64       | 32  | 48  | 3   | CEX-804  | 144 | 64  | 32 | 48   | 3   | CEX-504  | 96  | 32       | 32  | 32 | 2 | CEX-503   | 144 | 64  | 32 | 48 | 3 | ESP-024.1   | 96  | 32 | 32 | 32  | 2 | CEX-505     | 96  | 32 | 32 | 32  | 2 | CEX-505 | 96  | 32 | 32 | 32  | 2 |
|        |  | PLANEACIÓN ESTRATÉGICA                                   |      |          |     |     | INVESTIGACIÓN DE MERCADOS INTERNACIONALES |          |     |     |    | FORMULACIÓN Y ELABORACIÓN DE PROYECTOS EMPRESARIALES |     |          |     |          | INGLÉS COMERCIAL I  |    |   |           |     | GESTIÓN AMBIENTAL DEL COMERCIO                    |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 6      | FINANZAS INTERNACIONALES               | CEX-603  | 96   | 48       | 32  | 16  | 2   | CEX-606  | 240 | 32  | 32 | 32   | 5   | CEX-802  | 96  | 32       | 32  | 32 | 2 | CEX-704   | 96  | 16  | 48 | 32 | 2 | ESP-024.2   | 96  | 32 | 32 | 32  | 2 | CEX-705     | 96  | 48 | 16 | 32  | 2 | CEX-504 | 96  | 32 | 16 | 48  | 2 |
|        |  | CÁTEDRA INTEGRADORA: ESTRATEGIAS DE INTERNACIONALIZACIÓN |      |          |     |     | NOMENCLATURA ARANCELARIA Y MERCEOLOGIA    |          |     |     |    | GESTIÓN DE PROYECTOS SOCIALES Y DE INVERSIÓN         |     |          |     |          | INGLÉS COMERCIAL II   |    |   |           |     | MERCADOTECNIA INTERNACIONAL                       |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 7      | OPERATIVIDAD PORTUARIA Y AEROPORTUARIA | CEX-702  | 96   | 48       | 16  | 32  | 2   | CEX-802  | 192 | 16  | 48 | 32   | 4   | CEX-305  | 48  | 16       | 16  | 16 | 1 | ESP-024.3 | 96  | 32  | 32 | 32 | 2 | CEX-803     | 96  | 32 | 32 | 32  | 2 | CEX-803     | 96  | 32 | 32 | 32  | 2 | CEX-505 | 192 | 16 | 16 | 160 | 4 |
|        |  | CATEDRA INTEGRADORA: PROCESOS OPERATIVOS ADUANEROS       |      |          |     |     | ÉTICA APLICADA AL COMERCIO INTERNACIONAL  |          |     |     |    | INGLÉS COMERCIAL III                                 |     |          |     |          | DESARROLLO LOCAL Y EMPRENDIMIENTO                               |    |   |           |     | TRABAJO DE INTEGRACIÓN CURRICULAR: FASE DE DISEÑO |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
| 8      | LOGÍSTICA INTERNACIONAL                | CEX-807  | 144  | 64       | 32  | 48  | 3   | CEX-808  | 192 | 32  | 16 | 48   | 4   | CEX-809  | 96  | 32       | 32  | 32 | 2 | CEX-801   | 96  | 32  | 32 | 32 | 2 | SBH-5202.02 | 192 | 16 | 16 | 160 | 4 | SBH-5202.02 | 192 | 16 | 16 | 160 | 4 |         |     |    |    |     |   |
|        |  | CATEDRA INTEGRADORA: NEGOCIACIÓN INTERNACIONAL           |      |          |     |     | GESTIÓN DE LA CALIDAD                     |          |     |     |    | TRÁMITES DE EXPORTACIÓN E IMPORTACIÓN                |     |          |     |          | TRABAJO DE INTEGRACIÓN CURRICULAR: FASE DE RESULTADOS E INFORME |    |   |           |     |   |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |
|        |  | TOTAL HRS.   |      |          |     |     | TOTAL HRS.                                |          |     |     |    | TOTAL HRS.   |     |          |     |          | TOTAL HRS.  |    |   |           |     | TOTAL HRS.  |    |    |   |             |     |    |    |     |   |             |     |    |    |     |   |         |     |    |    |     |   |

- CURRÍCULO INSTITUCIONAL
- NÚCLEO 3: CARRERA (2)
- CURRÍCULO DEL DOMINIO
- NÚCLEO 3: CARRERA (3)
- NÚCLEO 3: CARRERA (1)
- REQUISITOS DE TITULACIÓN

### RESUMEN CURRICULAR DE LA CARRERA

| Número de asignaturas                        | 45          |                |
|--|-------------|----------------|
| Organización del aprendizaje                 | Horas       | Porcentaje     |
| Aprendizaje en contacto con el docente (ACD) | 2000        | 35%            |
| Aprendizaje práctico - experimental (APE)    | 1344        | 23%            |
| Aprendizaje autónomo (AA)                    | 2.080       | 36%            |
| Prácticas laborales                          | 240         | 4%             |
| Prácticas de Servicio Comunitario            | 96          | 2%             |
| <b>Total de horas</b>                        | <b>5760</b> | <b>100,00%</b> |
| Relación de organización del aprendizaje     |             | 1,71           |

| UNIDAD INTEGRACIÓN CURRICULAR | COD         | P.R. | Créditos | ACD | APE | AA  | Créditos | ACD | APE | AA  | Créditos |
|-------------------------------|-------------|------|----------|-----|-----|-----|----------|-----|-----|-----|----------|
| U. INTEGRACIÓN CURRICULAR     | SBH-5202.02 | 192  | 4        | 16  | 16  | 160 | 160      | 160 | 304 | 720 | 15       |
| U. INTEGRACIÓN CURRICULAR     | SBH-5202.3  | 192  | 4        | 16  | 16  | 160 | 176      | 128 | 320 | 720 | 15       |